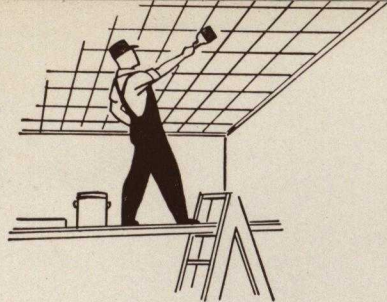




PRICES

Comparable to most high quality paints. You can finish your interior walls, ceilings and trim with Duo-Tex paint at no increased cost above that for any high-grade oil base paint. In addition to the attractive appearance you will have needed protection against flame spread over room surfaces.

REMEMBER...

For long-lasting beauty... for a practical and durable painted finish... PLUS ADDED FIRE PROTECTION... insist upon Duo-Tex paint. It is obtainable from your local distributor of Celotex Acoustical Products.

Duo-Tex

TRADE MARK

INTERIOR PAINT

Manufactured for and distributed exclusively by
THE CELOTEX CORPORATION
 CHICAGO 3, ILLINOIS



HENGES COMPANY, Inc.
 2814 LOCUST STREET
 ST. LOUIS, MO.
 PHONE JEFFERSON 1776

beauty +
 protection

WITH
Duo-Tex
 TRADE MARK
INTERIOR PAINT

ANOTHER
CELOTEX
 REG. U.S. PAT. OFF.
 PRODUCT

DUO-TEX is a dual purpose interior paint. It is prepared especially for use where durable, easily maintained wall and ceiling surfaces are needed. In addition, surfaces coated with Duo-Tex are protected against possible flame spread.

DUO-TEX paint will not flame... underlying materials are protected. Detailed information and instructions on the uses and application of **DUO-TEX** are given inside this folder.

THE CELOTEX CORPORATION
 CHICAGO 3, ILLINOIS

protection • beauty • durability • washability



HOW IT WORKS

Duo-Tex is an *intumescent* oil base paint for interior finishes. When flame strikes a surface covered with this paint, the cover coat expands instantly into a thick char blanket. This "blanket" does not flame. As it swells, it forms a deep layer of insulation between the underlying material and the heat of the flame. The char blanket clings to the surface, smothering flame from the underlying material before it can spread. As a result, a surface coated with Duo-Tex will not support flame. (Test data on Duo-Tex coated surfaces will be made available upon request.)

HOW APPLIED

Just as any high-grade oil base paint, either by brush or spray-gun methods. Detailed instructions are shown on container label.

WHERE USED

For all interior surfaces and trim (except floors) new or old.

APPEARANCE

Duo-Tex dries to a soft, rich, smooth flat finish. The standard, slightly off-white shade gives an efficient high light-reflective surface.

MAINTENANCE

Surfaces painted with Duo-Tex can be washed by any standard method or with any commonly used solution satisfactory for good quality oil base paint finishes.

LIFE

Manufacturer's laboratory tests show that Duo-Tex paint will retain its *intumescent* characteristics for five years or more. Most interiors need repainting to restore appearance and cleanliness at intervals considerably shorter than the effective life of Duo-Tex.

Repainting with Duo-Tex will maintain peak protection continuously.

— IT'S WASHABLE!

No special maintenance procedures are required for walls and ceilings painted with DUO-TEX. Wash and clean them by any method satisfactory for oil base painted surfaces. The flame-resistance of DUO-TEX will not be impaired.



HOW SUPPLIED

In one and five-gallon containers. Standard color is a high light-reflective, soft flat finish in an off-white shade. Colors, in a variety of modern tints and shades, are available at a slightly higher price than for standard off-white, in lots of 25 gallons or more. Ask your local distributor for information on colors available.



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